

THE ZAMBIA CATHOLIC UNIVERSITY
BACHELOR OF ARTS DEGREE IN BUSINESS
ADMINISTRATION
PROGRAMME OUTLINE



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YEAR 1

Semester 1

Code	Course Name	Lecturers
BIT 110	Introduction to Computers	
MAT 110	Business Mathematics	
STC 110	Social Teachings of the Church	
COM 110	Communications Skills	
ET 110	Ethics	
EC 100	Introduction to Microeconomics	

Semester 2

Code	Course Name	Lecturer
ACC 110	Financial Accounting	
BBA 130	Business Law	
EC 120	Introduction to Macroeconomics	
BBA 100	Principles of Management	
BIT 130	Financial Application Packages	

YEAR 2

Semester 1

Code	Course Name	Lecturer
BBA200	Business Ethics	
STAT210	Business Statistics	
ACC250	Cost Accounting	
ACC220	Corporate Governance	

Semester 2

Code	Course Name	Lecturer
BBA 260	Principle of Marketing	
BBA250	Human Resource Management	
BBA231	Corporate Law	
EC225	Money, Banking and Financial Markets	

YEAR 3**Semester 1**

Code	Course Name	Lecturer
BBA 310	Organization Theory and Behaviour	
BBA 320	Services Marketing	
BBA 360	Project Management	
EC 350	Managerial Economics	
EC 300	Public Finance	

Semester 2

Code	Course Name	Lecturer
BBA 380	Investment Analysis and Portfolio Management	
BBA 355	Marketing Research	
BBA 370	Research Methods	
ACC 325	Financial Reporting	

YEAR 4

Semester 1

Code	Course Name	Lecturer
BBA 450	Entrepreneurship	
BBA430	Operations Research	
BF470	Lease and Project Financing	
ACC450	Corporate Financial Management	

Semester 2

Code	Course Name	Lecturer
BBA425	Strategic Management	
BBA460	Strategic Marketing	
BF 420	Management of Microfinance	
ACC460	Advanced Corporate Financial Management	
THE 400	Thesis	

COMBINED COURSES WITH OTHER FACULTY

COMBINED COURSE CODE	COURSE NAME	LECTURER